

We'll give you 60 seconds to make somebody happy.

The giving season's here again. And here's a whole family of Polaroid 60-second cameras to help you bring it to life—at prices within anybody's budget.

Big Shot. Under \$20.

We made it for just one kind of picture: beautiful head and shoulder color portraits in 60 seconds. Built-in flash. Focusing system so simple you just walk into focus. Built-in development timer.

Square Shooter 2. Under \$25.

Our most inexpensive all-purpose color camera. Uses our economical square film so you can save up to 25%* per shot. Electric eye coupled with electronic shutter. 3-element lens. Built-in flash.

Minute Maker Kit. Under \$36.

Everything you need to take instant color pictures. Square Shooter 2 camera, Sylvania Blue Dot flashcubes, Colorpack film, sturdy carrying case with shoulder strap.

Model 420. Under \$71 with Focused Flash**

Our most economical folding camera. Big color pictures in one minute, black-and-whites in seconds. Focused Flash system automatically controls the flash as you focus.



Automatic electronic exposure system for other shots. Dual-image rangefinder-viewer. Detachable cover and carrying strap.

Model 430. Under \$91 with Focused Flash**

Built-in mechanical timer buzzes until picture's developed. Transistorized electronic shutter. Dual-image coupled rangefinder-viewer. Uses optional filters.

Model 440. Under \$111 with Focused Flash**

Fold-down, dual-image coupled rangefinder-viewer. Transistorized electronic shutter can take exposures up to 10 seconds automatically. Mechanical development timer. Uses optional portrait and close-up lens attachments.

Model 450. Under \$176 with Focused Flash**

The deluxe 400-series model. Electronic development timer beeps when your picture's ready. Automatic electronic exposure system. Zeiss Ikon single-window rangefinder-viewer. Black all-metal body with brushed chrome finish. Uses every kind of Polaroid camera accessory.

Colorpack Film.

Eight colorful gifts in every pack. Type 88 film for Square Shooters. Type 108 film for our other pack cameras.

Polaroid Land Cameras from under \$20.
For mothers, fathers, brides, grooms and graduates.

